



ENTRY2006 - How will we live in the future?

How does the research of today become the products of tomorrow? What is design anyway? And how does fashion have anything to do with architecture? For a period of 100 days, ENTRY2006 at Zollverein in Essen will provide answers to these and many other questions.

The newly converted former Kohlenwäsche (coal washing plant) will be the central hub. 300 objects from designers and architects of more than 20 countries will be on display at the ENTRY exhibition. The Kohlenwäsche is an impressive industrial monument full of intriguing contrasts. Each level has its very own character. While generosity dominates the scene in one section, numerous small cabinets wish to be occupied in others. The exhibit's architecture takes full advantage of this atmosphere and turns 7,000 square metres of floor space into a one-of-a-kind staging area.

More than 60 events, workshops, seminars, lectures, fairs and presentations will accompany the exhibition and make Zollverein an international meeting point for 100 days.

ENTRY2006

Five internationally renowned curators have conceptualised the ENTRY exhibition:

"Talking Cities" will feature innovative international design and architecture on a trans-disciplinary exhibition and event platform. Curator: Francesca Ferguson, urban drift productions Ltd., Berlin.

"Second Skin" is devoted to new materials in the areas of furniture, fashion, architecture, health and the media. Curator: Ellen Lupton, Cooper-Hewitt, National Design Museum, Smithsonian Institution, New York City, USA.

"Open House - Intelligent Living by Design" will present innovative developments in architecture, interior design and communication design. Curator: Alexander von Vegesack, director of the Vitra Design Museum, Weil am Rhein, in co-operation with Art Center College of Design, Pasadena, USA.

"Groundswell – constructing the contemporary landscape" will show landscape projects and concepts for the renaturation of waste land and for the revitalisation of urban areas. Curator: Peter Reed, senior deputy director for curatorial affairs, and Irene Shum, curatorial assistant, Department of Architecture and Design, Museum of Modern Art, New York, USA.

"ENTRY Paradise" will run from the pioneers to the future of design, including the B.A.N.G. design with bits, atoms, neurons and genetic engineering. Curator: Werner Lippert, Projects, Düsseldorf, in co-operation with Prof. Peter Wippermann, trendbüro, Hamburg.

ENTRY exhibition in the Kohlenwäsche:

26th of August through to the 3rd of December 2006, daily from 10am to 8pm
Infoline +49 (0)201-85 43 260

A discussion volume from the publisher Birkhäuser is being released for ENTRY2006: "ENTRY Paradise – New Design Worlds", approx. 320 pages, 80 colour illustrations, German and English editions, cloth binding, EUR 29.90. A special issue of "form – the making of design" will also be released in August 2006, approx. 80 pages, EUR 9.90.

ENTRY2006 is a project of the
Ausstellungsgesellschaft Zollverein mbH
Gelsenkirchener Straße 181, 45309 Essen
Tel. +49 (0)201-8543-253
Email: info@entry-2006.com
www.entry-2006.com

ENTRY2006 is being funded
by the European Union, the German
State of North-Rhine Westphalia and
the city of Essen